



The Wheeler Chamber of Commerce is so blessed to have you continually support our community by linking arms with us to put on our exceptional 39th Annual Small Town 4th of July Celebration! This event not only showcases our small town charm and patriotism, but thanks to you, it really does have something for everyone of all ages to enjoy. With your help, the last several years we have averaged over 2,000 attendants and aim to bring in even more by adding the music festival to our events this year.

Our mission is to *create an environment which promotes business and education, develops leadership, and enhances the quality of life throughout the Wheeler area* and we are able to accomplish our mission through this annual event by:

- Promoting business and education through partnership opportunities and community involvement.
- Developing leadership by involving our chamber youth ambassadors, by plugging them in throughout the entire planning process - marketing efforts, event production, and clean up.
- Enhancing the quality of life through family-friendly activities and boosting the local economy.

We have included a schedule of events in this document. Please **follow our group on Facebook**, at “4th of July – Wheeler, Texas” as we will be promoting and giving updates on this page, along with our various social media platforms.

Included in this packet is a listing of sponsorship levels. We want you to get the most out of your sponsorship, so if you have any questions, concerns or would like us to consider something, please let us know. We are happy to help! You can scan the QR code or visit our website to PAY ONLINE!!!

Thank you kindly for your time, consideration, and donation in helping make this happen!



Contact Us

 806.367.0084 (call/text)

 Mail Check to Wheeler Chamber
PO Box 221, Wheeler, TX 79096

 chamber@wheelertexas.org


[wheelerchamber](https://www.facebook.com/wheelerchamber)


[@wheelertx](https://www.instagram.com/wheelertx)


[@wheeler.texas](https://www.tiktok.com/@wheeler.texas)


[@wheelertx](https://www.snapchat.com/add/wheelertx)

SCAN QR CODE



[wheelertexas.org/4th-of-July](https://www.wheelertexas.org/4th-of-July)

Come Experience Small Town ... with Music & Fireworks

Level	Cost	Gate Bands	Signage	VIP Wristbands	Exclusive Parking Passes	Event Social Posts*
Friend of the 4th	\$100	1	All-Sponsor Banner	X	X	X
Firecracker	\$250	2	All-Sponsor Banner	X	X	X
Red Sponsor	\$500	4	18" x 24" sign	X	X	X
White Sponsor	\$1,000	6	2' x 4' sign	X	X	X
Blue Sponsor	\$2,500	(VIP Bands)	4' x 6' sign	2	1	1
Rock Star Sponsor	\$5,000	(VIP Bands)	4' x 6' sign + logo on all event media	5	2	2

VIP wristbands (corporate sponsorship benefits) give access to a tent with refreshments, meet and greet, and access to all celebration events.

* Our advertising budget has a reach of over 380,000 people and we are able to market on several media platforms in order to expand the reach of your company to a new group of people. Ad budget breakdown - over 12,000 average Facebook/Instagram post reach with increased visibility to 42,000 from July 1 - July 6 with over 10,000 page visits and over 340,000 in radio exposure.

The 4th of July is a wonderful celebration for our community and the USA. We cannot thank you enough for your continued support, and we will try our best to express our gratitude for the generosity you give to this community. We want to continue to provide fun, family events that can be enjoyed for all ages and continue to grow!

THURSDAY, JULY 4th SCHEDULE OF EVENTS

AT TOM BRITT MEMORIAL PARK (TBMP)

TUNE in to Legends 98.9 FM or Facebook LIVE

- 5:00 PM (Wednesday, July 3rd)** - BBQ Cookoff - Cooks Meeting
- 7:15 AM** - 1st Lt. Ben Britt Memorial Fun Run starting at TBMP
- 8:15 AM** - Parade (Parkview Hospital to TBMP)
- 9:30 AM** - Vendors (Food, Fundraisers, Shopping)
- 10:00 AM** - Opening Ceremonies / Friends of Veterans Quilt Presentation / Chamber "Of the Year" Awards
- 11:30 AM** - Activities (Turtle Race, Punt/Pass/Kick, Water/Yard Games, Kid's Korner, Bounce Houses)
- 11:30 AM** - Tournaments (Horseshoes, Mud Volleyball, Goat Roping)
- Noon Til Fireworks** - Live Entertainment (see below)
- 6:30 PM** - Janette Umsted Memorial Scholarship Cornhole Tournament
- 9:45 PM** - Fireworks presented by the Wheeler Volunteer Fire Department

Jake & The Fat Men ♦ JW Lane and County Road X
Mitchell Ford ♦ Tyler Wilhelm
Seth Ward & The Silence
Gary P. Nunn

* Schedule subject to change without notice